



May, 2010

Dear Friends of Aviva,

### ***Leave Your Mark...***

When Anne Sankey and the previous Board began creating the fund that makes this building possible, they also had in mind that the fund would be used for “seed” money and to insure stability of service. ***I want to emphasize that there are sufficient funds available to cover all the costs of the new building.*** When Aviva purchased this building, we did not presume our friends would make up for what we lacked.

However, what we could not anticipate was the extent of the economic downturn and the shortfall of state funds that continue to call into question funding for programs designed to assist CPS children. In the last year, we have experienced significant cuts to both the Volunteer and the Visitation contracts—our primary funding. Needless to say, our cash reserves take on even greater significance.

We are using the build-out of the new building to ***invite*** you to ***leave your mark***—in whatever way your heart may be inclined. Each room in the new building represents a “***naming***” ***opportunity***—an opportunity to memorialize a loved one, to give tribute to someone alive or to proclaim your solidarity with children who are victims of abuse and neglect. We offer the following:

- 11 Offices - \$10,000 each
- Life Book Center - \$15,000
- Large Conference Room - \$15,000
- Small Conference Room - \$10,000
- Training Room - \$15,000
- In-Kind Donations Room - \$15,000
- Clothing Distribution Room - \$10,000
- Reception Area - \$10,000
- 7 Visit Rooms - \$10,000 each
- Family Game Room - \$15,000
- Family Craft/Break Room - \$15,000
- Toddler Play Area - \$15,000
- Visitation Office - \$15,000

Should you, your family, or organization desire to sponsor one of these areas, we provide the option of spreading payments over a multi-year period through a pledge.

While the naming opportunities represent a significant financial commitment, we want to emphasize that there are many other opportunities to personalize your gift. Any gift of \$100 or more can be dedicated to a particular need within the building.

For that reason, and because giving is a very personal activity, either Bonnie Demorotski or I will be happy to work with you in determining the best way to use your gift. You can email us ([bob.heslinga@avivatucson.org](mailto:bob.heslinga@avivatucson.org) or [bonnie.demorotski@avivatucson.org](mailto:bonnie.demorotski@avivatucson.org)) or call us.

We hope that as many persons as possible will leave their mark on our new home.

**Regardless of your level of participation, we can assure you that 100% of your gift will be used for the building.** It will also enable us to maintain the highest level of cash reserve possible in order to supplement vital program funding if necessary.

We hope that you will seriously consider our invitation by responding as generously as your means allow. ***Leaving your mark*** on this building will continue the life-giving work of Aviva for many years to come.

Bob Heslinga  
Executive Director